Dear Friends,

Chances are strong that you and those you love or you know have spent summers on Walker Pond at Nichols Day Camp. All of you learned to make new friends, swim, sail a boat, build a fire, hit a target, learn a song or hike its local paths and hills. You know from experience that campers are cared for daily by dedicated, compassionate well-trained camp counselors in a warm, caring, traditional, simple, safe camp environment.

For nearly four generations Blue Hill Peninsula and visiting summer children and young adult staff have attended Nichols Day Camp. Your contributions and partnership continue to help make Nichols Day Camp the oldest day camp on the peninsula, dedicated to providing outdoor recreation and education no matter a family’s ability to pay.

We are so grateful to you for partnering with us over the last 54 years to create a wonderful camp with a committed staff and organization. Please know that your commitment to Nichols touch the lives of thousands: 12,000 or more to date.

We continue to exist because of you. Your support means that:

* During the summer months, Nichols has a camper population larger than any area elementary school.

* Together we provide training, guidance and job opportunities to more youth and young adult community members than any business or organization on the peninsula.

* Together we have real impact on counselors’ lifetime job choices and their consideration and recognition that they make an impact on the world; they make a difference in the lives of their campers, fellow staff members, the organization and broader community by being fully present and engaged each summer.

* Your contribution and partnership with Nichols is extremely important because it offers immediate resources that are directed to our current needs and opportunities for serving all.

Our Annual Appeal Goal this year is $40,000. Your contribution of $5, $50, $500, or $5,000 will help make immediate impact on our ability to serve the Peninsula and visiting children and young adults through Nichols Day Camp.

Our families, Staff, Alumni and Trustees—all who understand that CAMP LASTS A LIFETIME—join me in thanking you for your generous partnership and support to make our peninsula community stronger because of its long time summer camp experience offered by Nichols Day Camp. Right here. Right now.

Sincerely,

Nan Fowler
Nichols Day Camp Executive Director

I haven’t missed a summer at Nichols since I was enrolled as a scamp camper in 1999. I return every summer as staff because I want every child to have the same wonderful camp experience that I was given while growing up through Nichols Day Camp.” Emily C.